



## PRESS RELEASE

### Brand new Honeysuckers set to cause a "swarm"

Green Bay Harvest has brought 100% organic honey lozenges to Europe for the first time. Made from Manuka honey with its clinically proven antibacterial properties, the lozenges – which you honeysuck, not honeychew – fight infection, particularly in the mouth and throat, as well as supporting good digestion.

Children like Green Bay's honey lozenges for their sweet taste, making them ideal for sore throats and coughs. In a 2007 study by Penn State College of Medicine, children with night time coughs who were given Manuka honey reported good symptom relief - and good sleep.

This delicious remedy is a real friend to travellers, too, providing a barrier to germs and soothing mild digestive troubles often encountered while travelling. "We always take them on journeys," says Jo Glass, mother of 4 and founder of Green Bay Harvest. "They are a portable, convenient and highly effective way to safeguard the family's health."

Despite the honey's sugar content, some research suggests that Manuka honey's unique healing properties actually fight bacteria that cause gum inflammation. Honeysuckers are made by a quick process which avoids damage to the natural enzyme activity.

Green Bay was founded by Jo Glass in 2005. Jo's goal is to make remarkable natural foods more available and affordable for everyone ... for a naturally healthier life. Believing that nature provides us with access to good health, Jo aims to help people integrate super-nutritious, whole foods into their daily diet.

Based in Cambridge, UK, Green Bay co-develops and markets distinctive foods with remarkable nutritional and health properties. Products are sourced directly from organic-certified growers, principally through family relationships in New Zealand.

All Green Bay products are certified by the Soil Association. Processing of the raw foods, where necessary, is minimized and certified organic. Green Bay aims to minimize, re-use and recycle packaging and products are shipped by sea wherever possible.

Packed in a handy foil sachet containing 8 lozenges, Honeysuckers are available from May in selected Waitrose stores, London organic supermarkets including Natural Kitchen and Planet Organic, in selected health stores nationwide and online at [www.greenbayharvest.co.uk](http://www.greenbayharvest.co.uk) , starting at £3.95 per packet.

Contact: Jo Glass

Phone: 01223 361 934 Fax: 01223 361 938

May 2008